

Figure 1

	Seller Detail 200	
	Seller ID 201	
Pas	ssword/Password Hint 202	
Selle	er Name/Seller Address 203	
(Contact Information 204	
Metho	ods of Payment Accepted 205	
Payn	nent Method for Service 206	
	Pseudo Identity 207	
	Token Balance 208	

Figure 2

Buyer Detail 300
Buyer ID 301
Password/Password Hint 302
Actual Name/Actual Address 303
Contact Information 304
Preferences 305
Pseudo Identity 306
Token Balance 307
Parent Link/Child Link/Ratings 308

Figure 3

Financial Institution Detail 400

Financial Institution ID 402

Password/Password Hint 404

Name/Address 406

Contact Information 408

Methods of Payment Accepted 409

Figure 4

	Freight Detail 500
	Freight Company ID 502
	Password/Password Hint 504
	Name/Address 506
	Contact Information 508
_ М	ethods of Shipment Accepted 509

Figure 5

ion Date/Time 602
Description 604
ce/Comments 606

Figure 6

Message Detail 700	
Sender ID 701]
Recipient ID 702]
Date/Time 703]
Message 704]

Figure 7

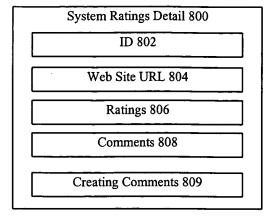


Figure 8

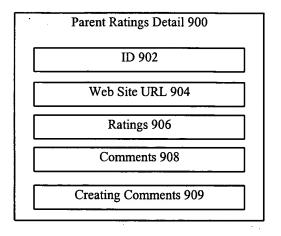


Figure 9

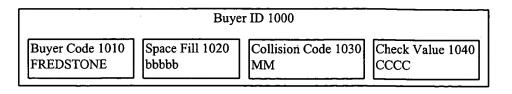


Figure 10

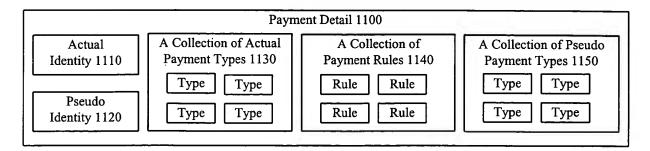


Figure 11

Here is the pseudo delivery address and credit cards that you will use when placing a private, anonymous order:

Mr. FREDSTONE0123234

1 Main Street
[actual city] [actual state] [actual zip code]
Credit card [pseudo card number] for T&E
Debit card [pseudo card number] for everything else

There is no need to record this because an intelligent agent will remember all of it for you. Your actual credit card(s) will be used by a certified bank. Your actual name and address will only be used by certified freight companies. All parties are audited by Ernst & Young to ensure that you privacy is not violated.

Your registration is now complete - thank you.

Figure 12

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Buyer Inquiry

Buyer ID FREDSTONE0123234

Password Bill

Password hint my best friend

Consideration amount \$ 5.00

Token balance \$24.50

Preferences: Privacy Opt-in for all lists

Category Football, Travel, Weaving

Delivery Leave with neighbors at 125 Park Place

You actual identity

Your pseudo identity

Name Fred Smith

Mr. FREDSTONE0123234

Address 123 Park Place

1 Main Street

Dallas TX 75240

Dallas TX 75240

Phone 214 345-5002

Email fred@fedex.com

Pay type #1 Pay type #2

(only the bank knows)

(only the bank knows)

1201949281 for T&E

4505930234 for all else

Date	Time	Seller	Туре	Cat	Amount	Tracking	Pmt#	Ref#	Comments
05/02	12:44	Sears	Sale	Houseware	100.00	AS69393294	1	1954	Birthday pres.
05/04	12:43	Sears	Return	Houseware	-100.00	50492948	1	40931	RAN 4409
05/04	03:12	WalMart	Sale	Clothing	45.22	G59292348	2	349094	Sweater
05/12	05:35	HomeDept	Sale	Pool	676.22	6958344434	1	43	Motor
05/24	12:43	Sears	Sale	Bedding	145.34	6939483822	1	5942	Sheets
					866.78				

Figure 13

Seller Inquiry

Seller ID LANDS END

Password 309842

Password hint File 2402

Payments accepted by Amex, Visa, MasterCard, Discover

Pay for service by Bank account 12059323-5596832

Token balance \$504.50

You actual identity Your pseudo identity

Name Lands End

Address 1 Lands End Way

Hudson VT 43002

Phone 800 500-5445

Fax 548 343-5699

Internet accress www.landsend.com

Email fred@fedex.com

Date	Time	Туре	Amount	Comments
04/03	02:44	Report	453.67	Lead generation report
04/04	02:43	Change		Change password
04/06	03:12	Promotion	4,352.22	Summer clearance
04/12	05:35	Report	676.22	Lapsed customers
			5,482.11	

Figure 14

Seller Inquiries for Buyer Activity

Buyer ID: FREDSTONE0123234

Location Dallas TX 75240

Consideration amount \$5.00

Category preferences Football, Travel, Weaving

Date	Time	Seller	Туре	Cat	Amount	Ref#
05/02	12:44	Sears	Sale	Houseware	100.00	304943
05/04	12:43	Sears	Return	Houseware	-100.00	40931
05/04	03:12		Sale	Clothing	45.22	
05/12	05:35		Sale	Pool	676.22	
05/24	12:43	Sears -	Sale	Bedding	145.34	5942
					866.78	